

Working with

Working with

VOHRART.

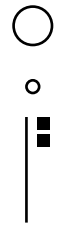
Nov / 2018



Vohrart Designs



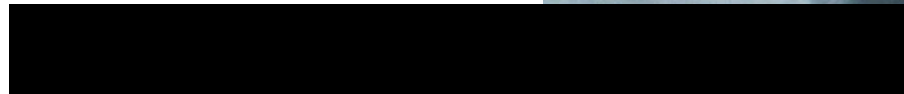
Working with



Logo Design



Artwork Design



Merch Design



CD Packaging



Special Bundles



Vohrart Designs



{ Logo Design }

P R O C E S S

After a visual reference (or references) is provided, the Logo Design process begins by ideating and mocking up *logo drafts* sketched in vector programs. This the first step towards establishing your logo's silhouette, look and feel. Once the client selects one logo or a combination of features, a new draft is sent as a *revision*. Usually 3 rounds of revisions are allowed but this is negotiable.



Sample Draft. Taken from “Across April Skies” Logo project

{ Logo Design }

P R I C I N G

Most band Logos fall under 3 categories - 1) Minimal 2) Ornamental 3) Hand drawn
The prices for each type of logo vary but in most cases logos will start from the price range of :

350 USD

The price is only an estimation. An accurate quote will be provided for each project. However, it is safe to assume that the amount above is the minimum price for the service.



“Prey for Kings” Final Logo

{ Artwork Design }

P R O C E S S

After a visual reference (or references) is provided, An artwork proposal is created. This artwork proposal is shared with the client. Once approved, the final artwork is sent w/and w/o band logo/text. 3 Revisions are allowed for the artwork and thus the project can take longer than expected - Therefore bands must have a good idea of what they want and must use references to help describe thoughts accurately.



Artwork proposal for "Meek"

{ Artwork Design }

P R I C I N G

Most artworks fall under 3 categories - 1) Minimal 2) Moderate complexity 3) High complexity. The price for each type of artwork varies but in most cases artworks will start from

300 USD

The price is only an estimation. An accurate quote will be provided for each project. However, it is safe to assume that the amount above is the minimum price for the service.



Taken from "Sutej Singh's Emerging" Album Artwork Project

{ Merch Design }

P R O C E S S

After a visual reference (or references) is provided, the Merch Design process begins by creating a design proposal. This proposal is shared with the client. Once approved, the final design is sent in a photoshop file. Revisions for merch designs are limited - Therefore client must have a good idea of what they want and must use references to help describe thoughts accurately.



T-Shirt Design process shot from the merch project for “Erra”

{ Merch Design }

P R I C I N G

Most merch designs fall under 3 categories -
1) Minimal 2) Moderate complexity 3) High complexity. The price for each type of design varies but in most cases merch designs will fit in the price bracket of

250 - 600 USD

The range is only an estimation. An accurate quote will be provided for each project. However it is safe to assume that the lower bracket is the minimum price for the service

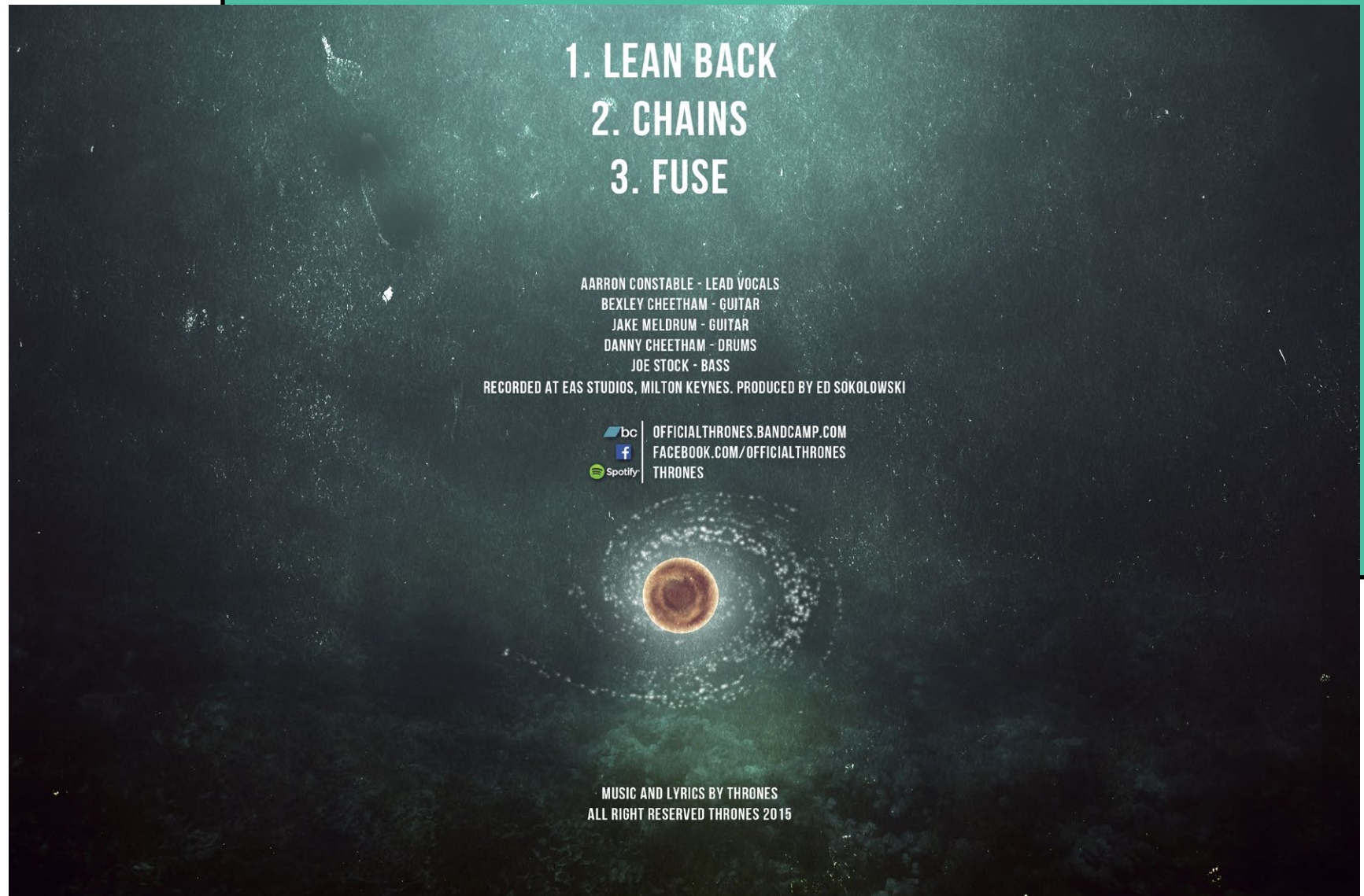


Fan Art for "Invent Animate"

{ CD Package Design }

P R O C E S S

After a visual reference (or references) is provided, An artwork proposal is created. This artwork goes on the front of the CD package. Once approved, other assets of the package like Disc design, Back cover and Booklet layout are developed to compliment the front cover. CD Packages take the most amount of time and attention because it is a complete system that must work together. Client must provide printing templates.



Taken from "Thrones" CD Packaging project.

{ CD Package Design }

P R I C I N G

CD Packaging is difficult to categorize. The price for each project varies as they all require different resources and tools. Starting price for a CD Packaging project with a 4 page booklet is

600 USD

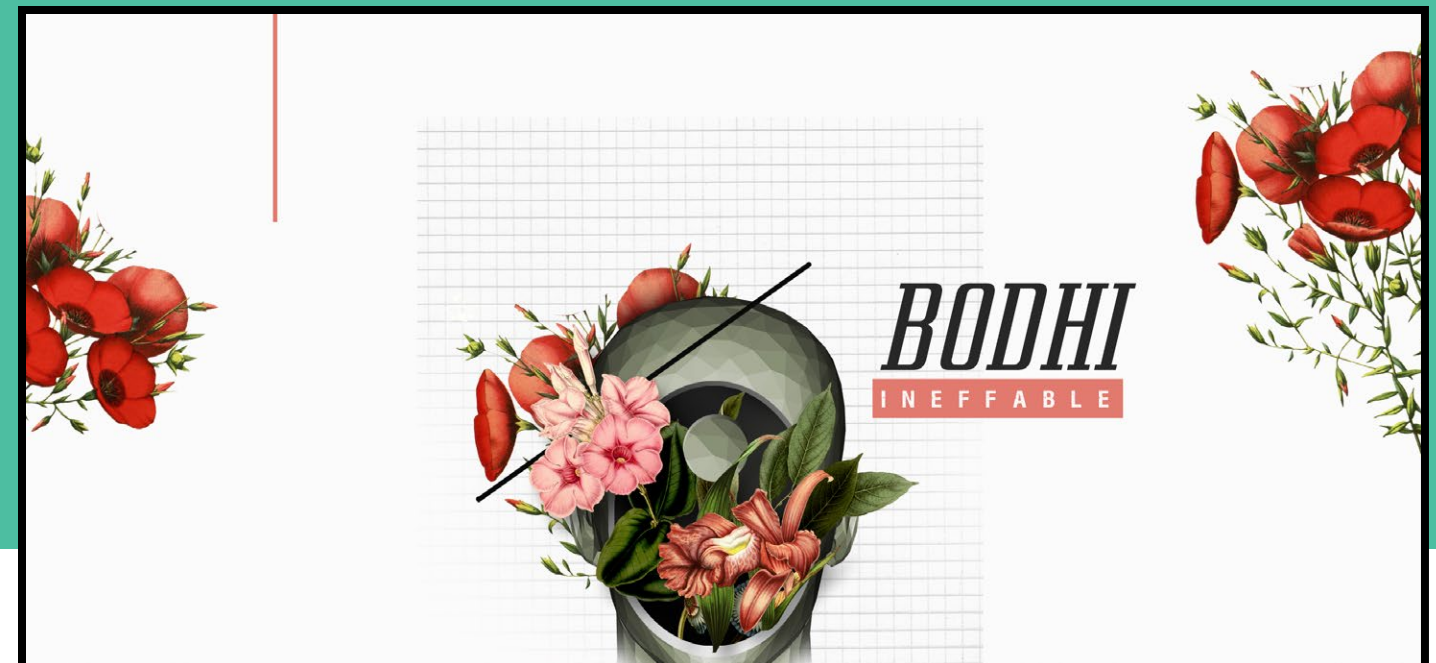
The amount is only an estimation. An accurate quote will be provided for each project. However it is safe to assume that the amount is the minimum price for the service



Diamond Construct's Event Horizon Jewel Case

{ Social Media }

All artwork and packaging projects come with 1 free Social media banner. Bands are expected to be ready with the release date and the information they would want displayed on the banner.



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Special Bundles



{ Kickstart Bundle }

650 USD

This bundle gives you a great headstart over other bands by giving your content the vohrart treatment.

It includes:

- 1 x Logo
- 1 x Artwork
- 1 x Facebook Banner

{ Pro Release Bundle }

1100 USD

This bundle gives your fans the content they deserve with updated branding and cool swag.

It includes:

- 1 x Logo
- 1 x CD Package (4 pg Booklet)
- 1 x T-shirt Design
- 2 x Facebook Banners

{ Knockout Bundle }

1800 USD

Go all out with the Knockout bundle to get everything you need for a rocking release.

It includes:

- 1 x Logo
- 1 x Emblem
- 1 x CD Package (8 pg Booklet)
- 1 x Single Artwork
- 2 x T-shirt Designs
- 3 x Facebook Banners

{ Payments }

I N F O R M A T I O N

All payments are done in 50 - 50 scheme. This means that you pay 50% of the full amount at the start of the project and the rest when you want the final files delivered to you.

Preferred method of payment is paypal. I will be sending paypal invoices to you for completing payments so you will have complete freedom of payment as paypal allows the use of debit and credit cards as well.

We are also experimenting with Facebook payments and google pay however at this time we are inclined to only using paypal.

Please note that the advance payments are non refundable.



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S I G M A

ALPHA - OMEGA - THETA
23384811

Vohrart Designs

Let's get Started

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2018/220.1